

CocoaCamp

September 25, 2010 ATLANTA

link: CocoaCamp.org



How Much?

\$20 for attendees (*yes, you read that right, just 20 bucks*).

When and Where?

Saturday, September 25, 2010

8 a.m. to 2 p.m.

The Atlanta Contemporary Art Center

535 Means Street NW
Atlanta, Georgia, 30318 U.S.A.

Why Atlanta?

Georgia is a leader in telecommunications services and home to over 50,000 telecommunications professionals. Atlanta is the second most wired city, according to [Forbes](#), and consistently ranks in the top 100 cities for young professionals.

Cocoa Camp brings these people together to help make mobile technology a more important part of Southeast's future. The event fosters discussion and collaboration among a diverse set of professionals including technologists, designers, marketers, media professionals, angel investors, and venture capitalists.

What is an (un)Conference?

“An unconference is a facilitated, participant-driven conference centered on a theme or purpose. ...applied to a wide range of gatherings that try to avoid one or more aspects of a conventional conference, such as high fees and sponsored presentations”

- [wikipedia](#)

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Keynote address by Aaron Hillegass

Aaron Hillegass is the CEO of [Big Nerd Ranch](#), which he founded in 2001. Aaron is also a best selling author. *"Cocoa Programming for Mac OS X"* was published in December of 2001. "Cocoa Programming" is widely considered the Bible in the Cocoa tech industry. He is the co-author of *"iPhone Programming: The Big Nerd Ranch Guide"* and he's also the co-author of *"Core Mac OS X Programming"*, which was later renamed *"Advanced Mac OS Programming"*.



Sessions for and by the Community

Atlanta is rich with expert iOS technologists. There will be both pre-scheduled and ad-hoc presentations in each of the 5 rooms during the event.

Networking

In the spirit of the Cocoa development community, the conference is about networking with your peers and meeting people who share your passion and challenges.

In addition, there will be social events before and after the event to grow your local relationships and enhance your iOS network of professionals and friends.

Who Should Attend?



If you're an iPhone, iPad or Mac developer, angel investor, talent recruiter, startup, author, designer or just someone curious about iOS development, you need to be here.

Anyone who has a passion for iPhones, iPads, Macs, iPod touches, design, mobile gaming, coding, mobile media, and mobiles in general.

Everyone is welcome and encouraged to present. This event is an excellent source of what is new, hot and upcoming in the iPhone, iPad & Mac OS X space.

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What do we Need?

The conference is a go! We can still use your help to make it even better.

Volunteers

We could use help on several fronts

Sponsors

<http://cocoacamp.org/sponsor>

We have two easy sponsorship levels

Basic \$100

You help support your local community, you get your brand all over the conference. We appreciate you very much. You get a warm fuzzy for giving back, contributing and being a meaningful part of the conference.

Premium \$500

You get to set up a booth and reach the attendees of the conference when they are in the zone...

We can also offer service based sponsorship (ie: refreshments brought to you by: YOUR COMPANY HERE). For more information about these opportunities, please contact us via our contact page

<http://cocoacamp.org/contacts>

Services

We are looking for help with such things as wifi, post production video publishing, refreshments, etc.

Promotion (grass root, baby)

Send this document to your friends and colleagues.

Do you know of a company who might want to provide sponsorship? Please send this along.

Do you know of a user group or community group where other people might be interested in hearing about CocoaCamp? Please send this along!

You

The conference isn't anything without you. If all you can do is show up, please do. **We look forward to seeing you.**

